



BusinessEtc • Marketing Ideas & Solutions

239-822-5157 • 1-844-268-2085

Armando Nargi • www.BusinessEtc.com

Find Potential Customers

Planning a marketing mailing? Use the online mapping tool is designed to help you find the potential customers near your business who matter most.

Select Your Routes

Using the tool, you can choose among postal routes based on demographics, then we deliver to every address on your selected routes.

Get Low-Cost Marketing

There's no need to purchase mailing lists, and with Every Door Direct Mail service, you reach potential customers for as low as 17.5¢ per mail piece.

What Is Every Door Direct Mail?

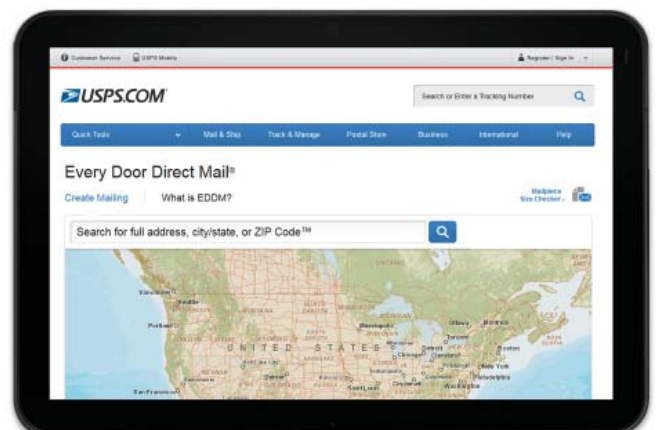
Every Door Direct Mail service is an easy, cost-effective way to reach potential customers near your business. Just create your mailpieces however you like, then select postal routes and pay for postage online. Next, bring your mailing to your local Post Office™ for delivery to every household on your chosen routes.



Map Your Delivery Area

We've enhanced the Every Door Direct Online Tool to make creating business mailings easier and provide a better experience for our customers.

Focus on up to a 5-mile radius of your business or search for routes by city and state or ZIP Code™. You can use demographic data including age range and average household income and size to choose among routes.²



Send Mailings Big or Small

Our Every Door Direct Mail-Retail® service is a simple and cost-effective option for local businesses sending up to 5,000 mailpieces a day per ZIP Code. For larger mailings, use our Every Door Direct Mail service with a mailing permit. It's great for announcing store openings, sales, or events.



Focus Marketing Efforts and Cut Costs

With Every Door Direct Mail service, there's no need to buy addresses or mailing lists. Instead, you can focus your marketing efforts on potential customers within a specific radius of your business, which can save you on postage and printing.



Create Unique Mailings

Craft mailpieces to share a story, announce sales, or include coupons, menus, event calendars, and more. As long as your piece meets flexible size limits and includes the correct label and indicia, you can design it your way, or hire a printer or mail service provider to do it for you. Many will even get your mailing to the Postal Service™ for you.



How Does It Work?

1. Plan Your Mailing

Mapping tool to help choose your postal routes.

2. Create Your Mailpiece

Design your own or hire a printer or mail service provider to create it using Every Door Direct Mail size specifications.

3. Pay Online or at the Post Office

Pay for postage online with a free USPS.com® account or pay at the Post Office.

4. Leave the Rest to Us

Bring/send your mailing to a Post Office for delivery.

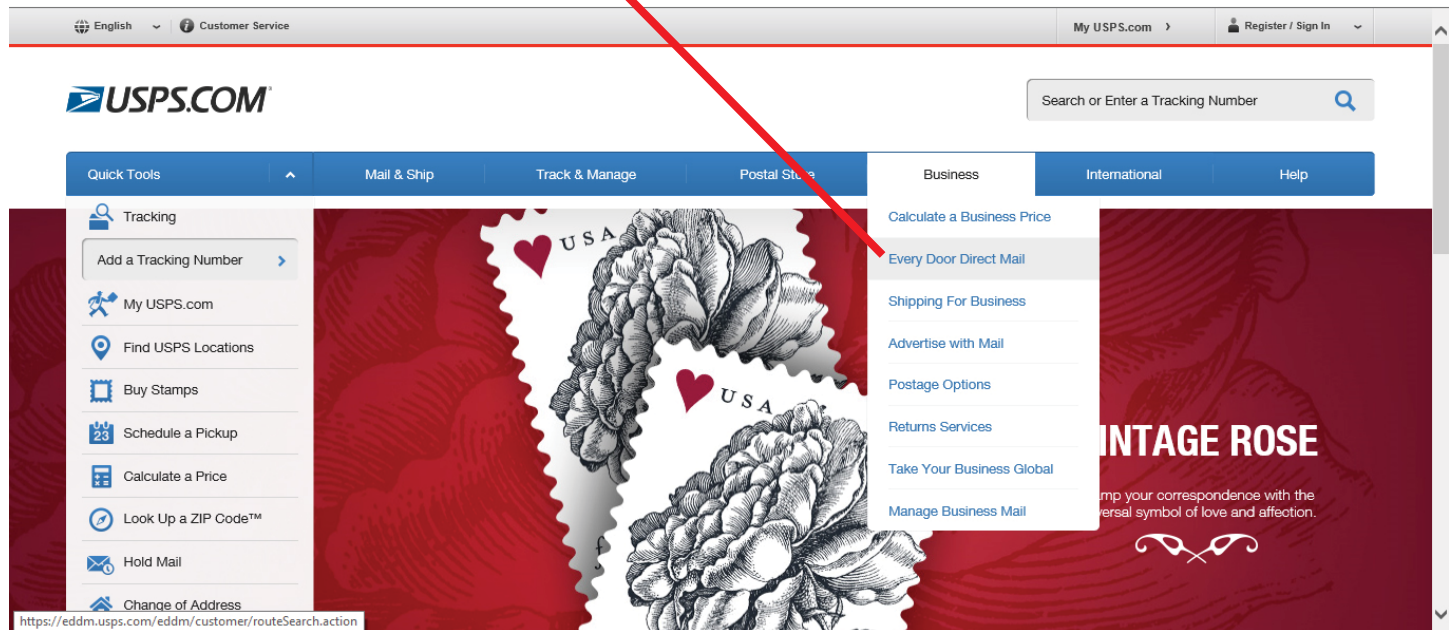


How to locate an address and selection of Carrier Routes

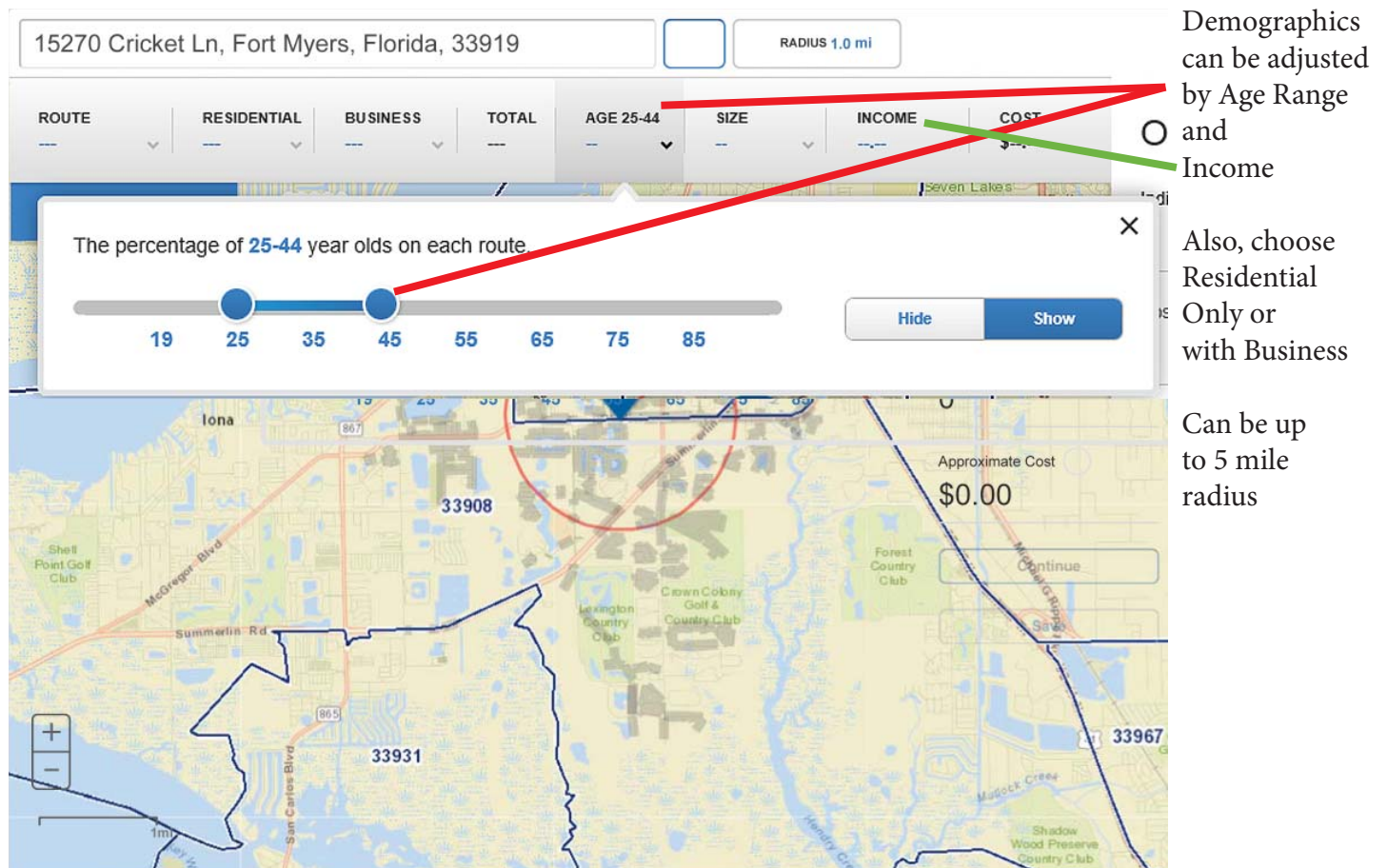
Log on: www.usps.com

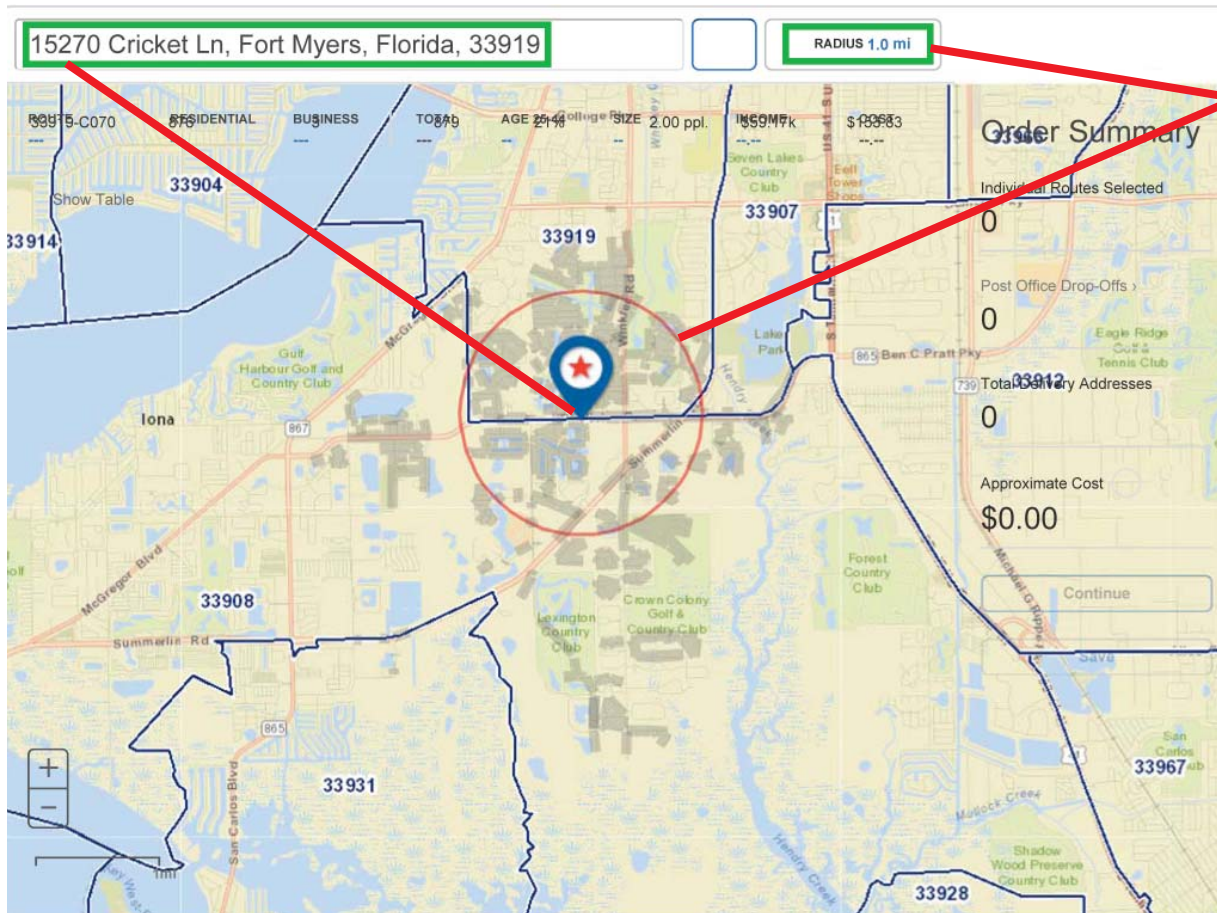
Go to the 'BUSINESS' tab

Scroll down the click 'Every Door Direct Mail'



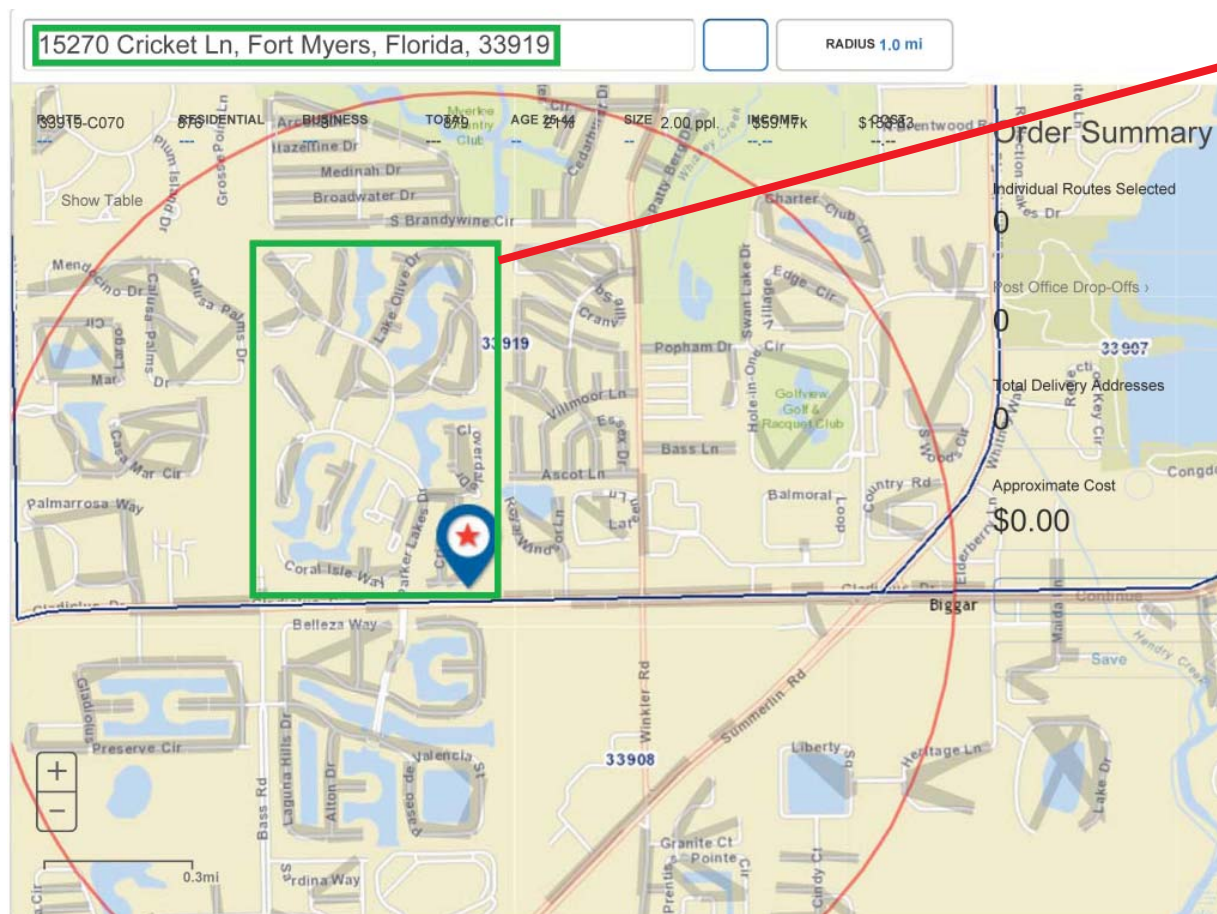
On the following page, enter the complete address of a location.
It will then take you to a overview map of the area selected.





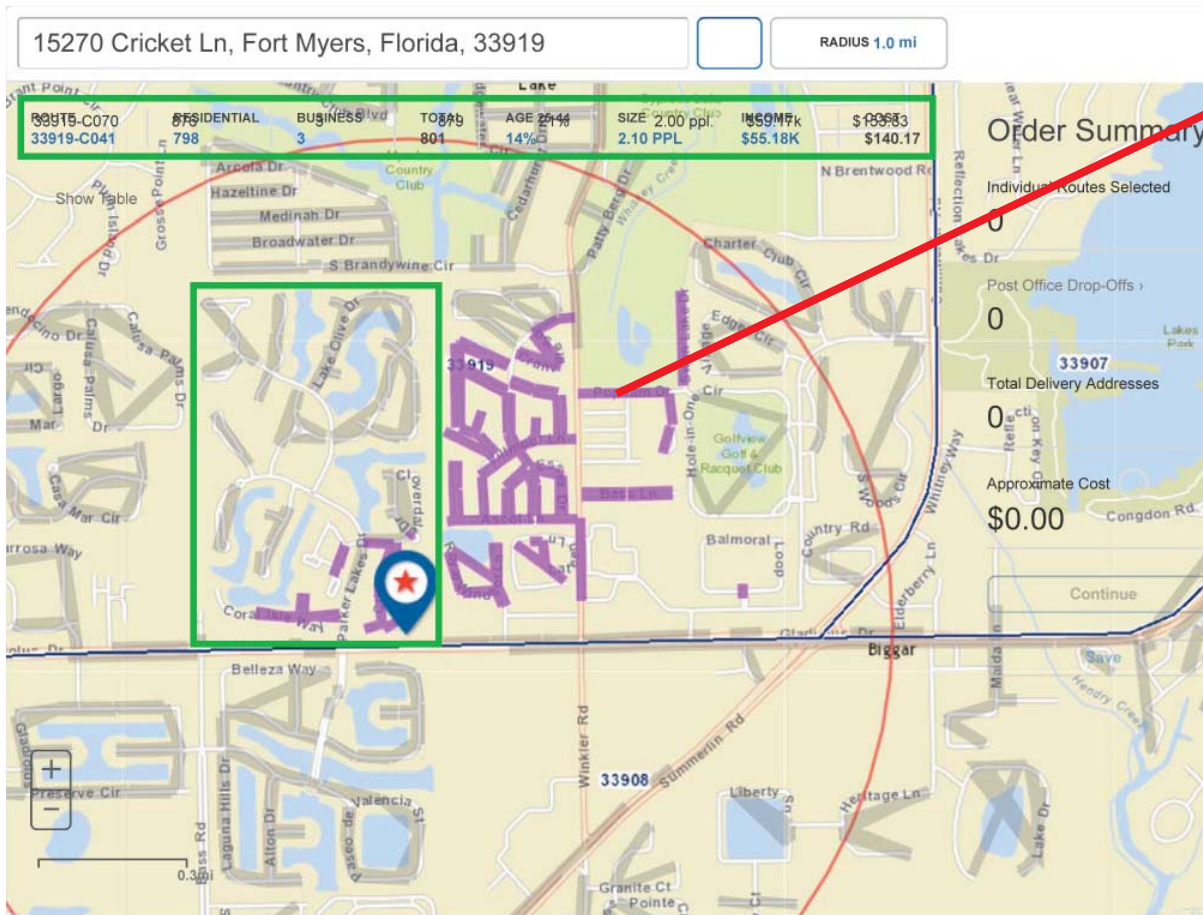
Address with
1 mile Radius
Selection

Can be up to
5 miles



Community
Boundary

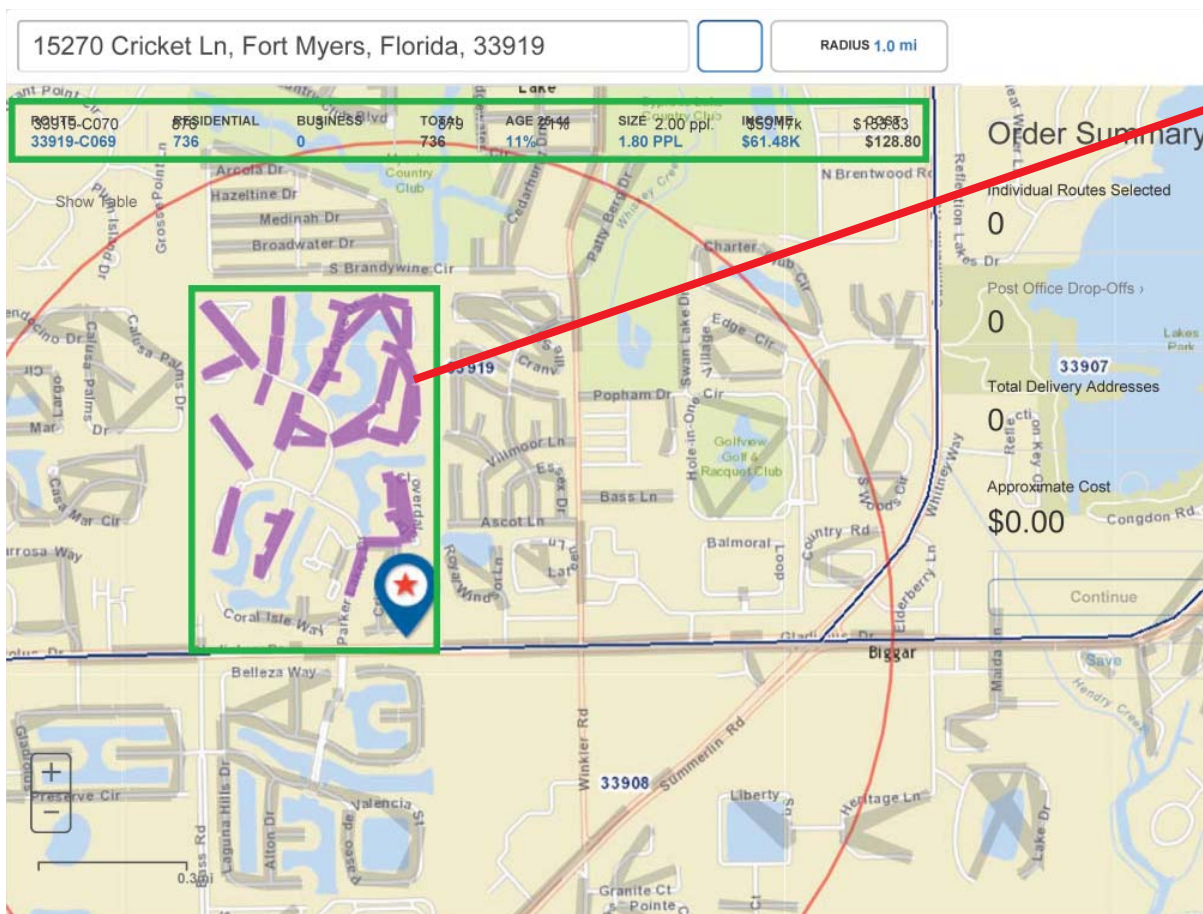
Close up view



Carrier Route
(C041)
Highlighted
in purple

798 / 3

REACHES
inside AND
outside the
community



Carrier Route
(C070)
Highlighted
in purple

736 / 0

REACHES
ONLY within
the community

Quality & Affordable Full Color Printing by MafiaPrinting.com

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All Prices Include **FREE Shipping** to the 48 States & Canada

BUSINESS CARDS - Full Color, Both Sides	500	1,000	2,500	5,000	10,000
16 POINT Super THICK UV Gloss &/or Matte Finish	\$39	Only \$55	\$99	\$149	\$195
16 Point Thick, Matte with SPOT UV Gloss	\$75	\$99	\$149	\$225	\$295
16 Point Thick with 2 or 4 Round Corners	\$69	\$89	\$175	\$295	\$395

'Fridge' Magnets Full Color (17 Point Thick)	\$149	\$249	\$395	\$695	Call
16 Point Thick SILK Smooth Laminated Finish	\$79	\$99	\$195	\$295	Call
16 Point Thick SILK with 2 or 4 Round Corners	\$99	\$149	\$249	Call	Call

20 Point White or Frosted Plastic w/ Round Corners, F&B	\$195	\$249	\$449	\$795	Call
20 Point Clear Plastic w/ Round Corners, F & Back	\$249	\$295	\$695	\$1,195	Call

POST CARDS - Glossy, Matte or Uncoated Stock	500	1,000	2,500	5,000	10,000
4" x 6" All Sizes are 16 Point Thick Stock	\$79	Only \$99	\$195	\$249	\$449
5" x 7" or 5.5" x 8.5"	\$149	\$195	\$349	\$449	\$795
6" x 9"	\$195	\$249	\$395	\$595	\$995
6" x 11"	\$275	\$349	\$495	\$695	\$1,195
Mailing & Fulfillment Services Available - Inquire					
RACK CARDS 4" x 9" - Hotel Style Post Cards	\$195	\$249	\$349	\$495	\$895

'EDDM' POST CARDS - Glossy, Matte Finishes		1,000	2,500	5,000	10,000
4" x 12" All Sizes are 16 Point Thick Stock	USPS	\$195	\$349	\$595	Call
6" x 12" or 6.5" x 12"	Every	\$249	\$395	\$649	Call
8" X 7" or 8" x 6.5"	Door	\$175	\$275	\$449	Call
6.5" x 9"	Direct	\$195	\$295	\$495	Call
8.5" x 11"	Mail	\$175	\$449	\$649	Call
9" x 11" or 9" x 12"		\$295	\$449	\$695	Call

BROCHURES-Flyer -100 lb. Gloss Text w/AQ Finish	500	1,000	2,500	5,000	10,000
8.5" x 11" - Flyer, FLAT, Printed One Side	\$149	\$195	\$295	\$449	\$695
8.5" x 11" - Tri-Folded to 3.6" x 8.5", Printed all sides	~	Only \$195	\$395	\$595	\$795
9" x 12" - Tri-Folded to 4" x 9"	~	\$395	\$595	\$895	\$1,295
9" x 16" - Double Folded or 11" x 17" Single Fold	~	\$595	\$895	\$1,195	\$1,795

VEHICLE MAGNETS 12" x 24" or 18" x 24"	(30 mil thick) Full Color with Round Corners - Only \$49 each				
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PRESENTATION (POCKET) FOLDERS	500	1,000	2,500	5,000
9" x 12" w/2 Pockets & BC Slits on 14 Point Stock	\$895	\$1,195	\$1,695	Call

STATIONERY - FULL COLOR Printing	500	1,000	2,500	5,000	Single & 2 Color by Quote
Letterhead - 70 lb. Premium or 28 lb. Linen	\$175	\$225	\$375	\$495	
Regular #10 Business Envelope - 4.125" x 9.5"	\$249	\$325	\$495	\$795	

VINYL BANNERS - 13 oz. Scrim - Matte Finish	Custom Sizes Available	One	Two	Three	FREE DELIVERY to the 48 States & Canada
24" x 72" (2' x 6') w/ Grommets every 24" & Hems		\$99	\$149	\$195	
24" x 96" (2' x 8') w/ Grommets every 24" & Hems		\$125	\$175	\$225	
Retractable DISPLAY STANDS for Events & Shows	33" x 80" Tall - 10 mil vinyl \$249 ea				

DOOR HANGERS 4.25" x 11" 100 lb. Gloss Book	~	\$125	\$349	\$495	\$795
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BUTTONS 2-1/4" Round/Circle w/Safety Pin Clasp	100 buttons, \$100	200 buttons, \$175	250+ Call
Custom Printing, call for FREE Estimate	Quality Printing from card to catalog . . . and beyond!		

All Prices INCLUDE **FREE SHIPPING** to the Continental 48 Unites States & Canada. Rates: September 2014. FL & CA, add sales tax.

Ask for Armando Talk/Text: 239-822-5157 or Toll-Free: 1-888-533-2086

Put Your Business on the

Ubiz MOBILE APP

Business Description

Up to 8 photos

Email & Web Link

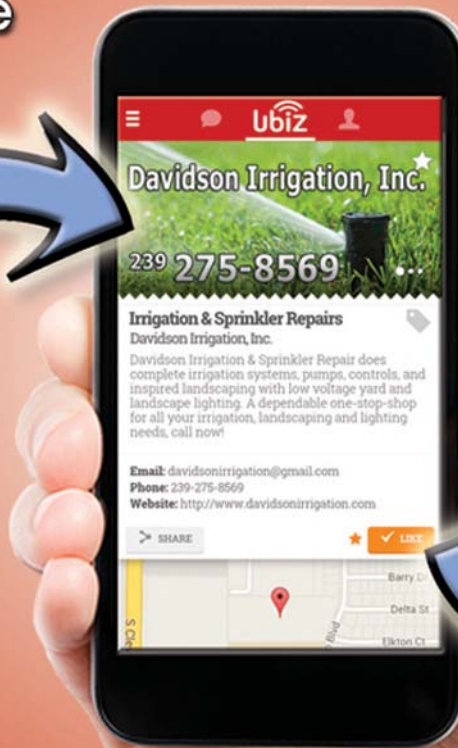
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Using Localization**

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EASY!**



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...can help YOU!

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